

# WINDSTAR CRUISES FACT SHEET AND GUEST PROFILE

## COMPANY INFORMATION

Office address: 2101 4th Avenue  
Suite 210, Seattle, WA 98121  
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## COMPANY PROFILE

### 6 yachts

*Wind Surf* (310 guests)  
*Wind Star* (148 guests)  
*Wind Spirit* (148 guests)  
*Star Pride* (212 guests)  
2 additional all suite power yachts  
join the fleet in 2015

*Wind Surf* - 122 staterooms, 31 suites, 2 Bridge Suites

*Wind Star / Wind Spirit* - 73 staterooms, 1 Owner's Suite

*Star Pride* - 106 outside suites

## PRIVATE YACHT STYLE

With fewer than 300 guests, it feels like your own private yacht. No crowds, no formal nights, just luxurious surroundings and the freedom to write your own adventure.

## ALL ABOUT YOU

Enjoy pampered, personalized service by a crew who quickly learns your name and delights in surprising you with their thoughtfulness.

## CLOSER TO THE WORLD

We get you closer to the world you want to see. Visit places larger ships can't go and enjoy a more authentic onshore experience with small-group excursions.

## MAGICAL MOMENTS

Visit the Captain in the Open Bridge, dine under the stars, listen to the swell of music as your beautiful yacht leaves port. On a Windstar yacht, magical moments are everywhere - and in endless supply.

## WINDSTAR GUEST PROFILE

### Demographic:

- Affluent households
- Ages of 40 to 70
- Primarily married couples
- Professionals, business owners

### Lifestyle:

- Well-educated
- Discerning world travelers
- Experienced cruisers
- Interested in the arts, environmental issues, food, and wine
- Members of country clubs, golf clubs, and art associations



# PORTS OF EMBARKATION

