

WALT DISNEY PARKS AND RESORTS

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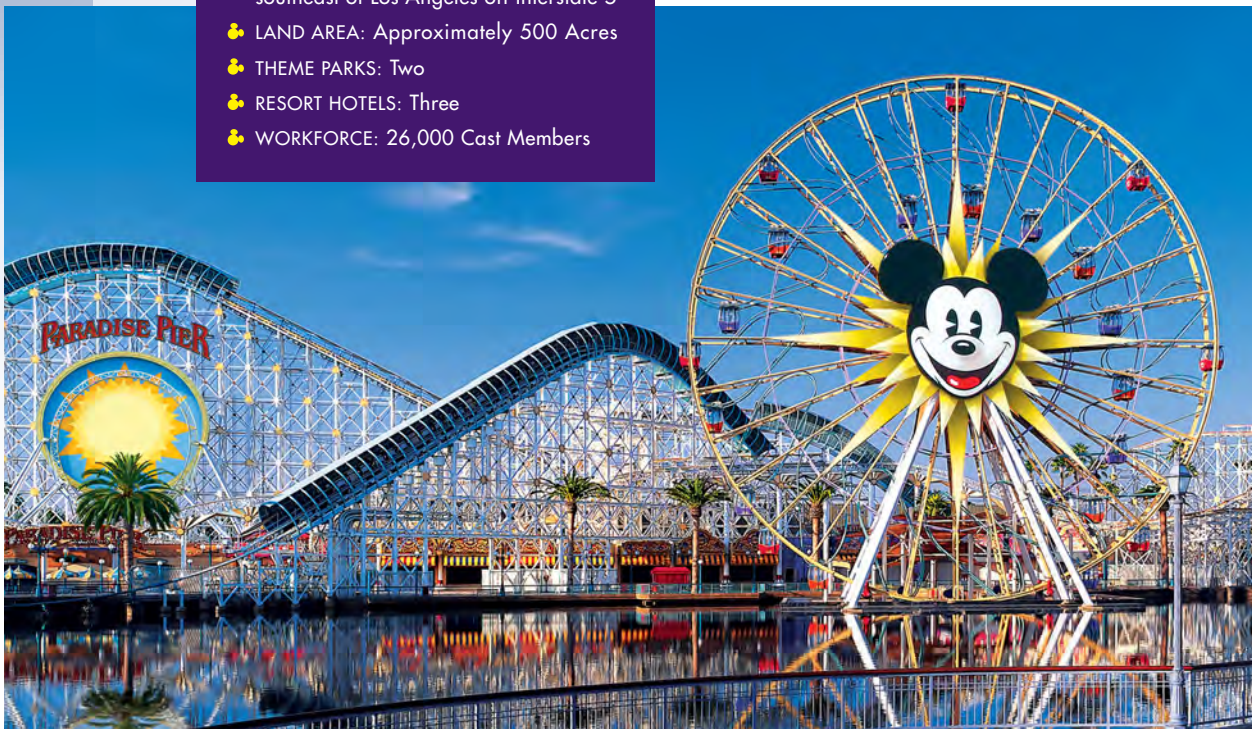


When Walt Disney opened Disneyland on July 17, 1955, he said he hoped it would be “a source of joy and inspiration to all the world.” Since then, the Disneyland Resort has welcomed more than 650 million guests. And it has expanded to become an approximately 500-acre, multifaceted, world-class family resort destination, complete with two renowned Disney theme parks, three hotels and the exciting shopping, dining and entertainment district known as Downtown Disney District.

Disneyland introduced the world to an entirely new concept in family entertainment. And today it continues to use creativity, technology and innovation to bring storytelling to new heights, while fulfilling Walt Disney’s vision that “Disneyland will never be complete as long as there is imagination left in the world.”

DISNEYLAND RESORT

- OPENING DATE: July 17, 1955
- LOCATION: Anaheim, California, 27 miles southeast of Los Angeles off Interstate 5
- LAND AREA: Approximately 500 Acres
- THEME PARKS: Two
- RESORT HOTELS: Three
- WORKFORCE: 26,000 Cast Members



OVERVIEW

NEW DEVELOPMENTS

The Disneyland Resort “Just Got Happier!” A significant expansion of Disney California Adventure park infused more classic characters, more storytelling, more atmosphere and more Disney DNA.

The 12-acre Cars Land invites guests to enter a world inspired by the hit Disney•Pixar film “Cars.” The addition of Buena Vista Street also transformed the park’s gateway into the 1920s and 1930s Los Angeles that greeted a young Walt Disney.

At Disneyland park, the royal red carpet rolled out at Fantasy Faire, a picturesque village square that welcomes guests to meet Disney’s fairy tale heroes and heroines. Nearby, “Mickey and the Magical Map,” a new, live show in the Fantasyland Theatre features Mickey Mouse in his timeless role as the sorcerer’s apprentice.

COMMUNITY INVOLVEMENT

Since 1955, the Disneyland Resort has supported myriad educational, nonprofit and civic organizations in Southern California. In 2013, the resort and its 26,000 Cast Members donated more than \$17 million in cash and in-kind donations to local nonprofit groups. The resort has longstanding partnerships with CHOC Children’s Hospital of Orange County, raising millions of dollars through more than 20 years of sponsoring its annual Walk in the Park; and the Make-A-Wish Foundation. Disneyland Resort grants approximately 750 Disney Wishes each year to children with life-threatening medical conditions.

For more than 15 years, the resort has brought arts education programs to school districts in and around Anaheim. In 2005, the resort launched the Disneyland Resort Scholarship Program, which awards \$75,000 in scholarships each year to college-bound Orange County students who have demonstrated a commitment to making a difference in their communities. Disneyland Resort Cast Members also donate their time through the Disney VolunTEARS program — more than 101,000 volunteer hours at 174 local events in 2013 alone. They also generously support the employee-managed Disney VolunTEARS Community Fund, and each year, dozens of organizations nominated by Cast Members receive more than \$300,000 through this program.

ECONOMIC IMPACT

For more than 55 years, the Disneyland Resort has been an economic engine for Southern California. An independent study concluded that the Disneyland Resort generates \$4.7 billion annually for the Southern California economy. The study also showed that annually the resort generates \$255 million in taxes — including hotel, sales, property and income taxes — for surrounding cities, counties and the state. In addition to its own 26,000-member Cast, the resort supports nearly 35,000 jobs in Southern California, which includes spending by employees, third party operators, vendors, and Disney guests at non-Disney entities in the region. During the expansion of Disney California Adventure park, the Disneyland Resort created more than 1,700 construction jobs per year and grew its workforce by 25% — adding 5,000 new jobs.

THE ENVIRONMENT

The Disneyland Resort has an ongoing commitment to develop and implement environmentally responsible practices to reduce our impact through energy and water conservation, waste minimization and inspiring others.

The resort was honored in 2009 with the Governor’s Environmental and Economic Leadership Award, California’s highest and most prestigious environmental honor. The award was received for sustainable practices including the environmentally conscious way Paradise Bay at Disney California Adventure was refilled in preparation for World of Color and the recycling of the resort’s cooking oil to fuel attractions.

In addition, all three Disneyland Resort hotels earned an environmentalist certification from the California Green Lodging program — the state’s top rating for travelers seeking green lodging.



DISNEYLAND RESORT PARKS

DISNEYLAND PARK

85 Acres, Opened: July 17, 1955

Counted among the greatest entertainment achievements of the 20th century, Disneyland introduced a new concept in family entertainment and launched today's theme park industry. The park is composed of eight themed areas: Main Street, U.S.A., Adventureland, New Orleans Square, Critter Country, Frontierland, Fantasyland, Mickey's Toontown and Tomorrowland.

🎡 ATTRACTION HIGHLIGHTS:

Autopia, Big Thunder Mountain Railroad, Buzz Lightyear Astro Blasters, Finding Nemo Submarine Voyage, Haunted Mansion, Indiana Jones Adventure, "it's a small world," Jungle Cruise, Matterhorn Bobsleds, Monorail, Pirates of the Caribbean, Roger Rabbit's Cartoon Spin, Space Mountain, Splash Mountain, Star Tours – The Adventures Continue.

DISNEY CALIFORNIA ADVENTURE

57 acres with the addition of Cars Land, Opened: February 8, 2001

Disney California Adventure takes guests on a journey to discover California fun as only Disney can create it. The eight themed areas are: Cars Land, Buena Vista Street, Paradise Pier, Hollywood Land, Condor Flats, Grizzly Peak, Pacific Wharf and "a bug's land."

🎡 ATTRACTION HIGHLIGHTS:

*Radiator Springs Racers, California Screamin', Disney's Aladdin – A Musical Spectacular, Grizzly River Run, It's Tough to Be a Bug, Jim Henson's Muppet*Vision 3D, Soarin' Over California, The Little Mermaid ~ Ariel's Undersea Adventure, The Twilight Zone Tower of Terror™¹, Toy Story Mania!, Turtle Talk with Crush, World of Color.*

¹ Inspired by The Twilight Zone® a registered trademark of CBS, Inc. All rights reserved.

DOWNTOWN DISNEY DISTRICT

Bridging the two theme parks and hotels is Downtown Disney, a 20-acre, admission-free entertainment, dining and shopping district featuring approximately 50 locations and more than 300,000 sq. ft. of retail space. Anchored by the World of Disney store, Build-A-Bear Workshop and ESPN Zone, Downtown Disney offers an eclectic experience that also includes the House of Blues, Ralph Brennan's Jazz Kitchen, AMC 12 Theaters and Ridemakerz.

DISNEYLAND RESORT HOTELS

🏨 **HOTELS:** Three

🏠 **TOTAL NUMBER OF HOTEL ROOMS:** Approximately 2,400 Disneyland Resort hotel rooms and 50 two-bedroom equivalent Disney Vacation Club villas.

🏢 **CONVENTION FACILITIES:** Approximately 200,000 square feet of convention and meeting space throughout Disneyland Resort hotels.

DISNEY'S GRAND CALIFORNIAN HOTEL & SPA

This 948-room and 50 two-bedroom equivalent villa flagship hotel of the Disneyland Resort is a AAA Four-Diamond award-winning luxury property inspired by the turn-of-the-century California Craftsman movement. The property is home to the first Disney Vacation Club units on the West Coast, and with theme park admission, all guests enjoy a special entrance to nearby Disney California Adventure Park. It offers suites, a large convention facility, Mandara Spa and two restaurants: Storytellers Café and the award-winning Napa Rose. With approximately 35 sommeliers, including several advanced sommeliers, Napa Rose boasts the most certified wine experts under one roof anywhere in the U.S.

DISNEYLAND HOTEL

This 973-room landmark hotel features newly re-imagined guest rooms, a new restaurant and bar, Tangaroa Terrace and Trader Sam's Enchanted Tiki Bar, and a new courtyard featuring monorail-inspired water slides. Goofy's Kitchen and the award-winning Steakhouse 55 are among the distinctive restaurants. The AAA Four-Diamond hotel also features one of the largest contiguous convention spaces in the Western U.S., at 136,000 square feet.

DISNEY'S PARADISE PIER HOTEL

Inspired by California beach culture, this family-friendly 481-room hotel features casual dining, shops, recreation areas and meeting space. The pool deck includes cabanas and a water slide. The hotel overlooks Paradise Pier located inside Disney California Adventure Park.



FACTS & FIRSTS



- The Matterhorn Bobsleds was the first tubular steel roller coaster in the world when it opened in 1959, and it set the standard for modern-day roller-coaster design.
- Disneyland created the first daily operating monorail in the Western Hemisphere.
- The nighttime water spectacular World of Color uses a submersible platform that's bigger than a football field, with more than 18,000 points of control and revolutionary lighting that infuses nearly 1,200 fountains with color — making it one of the largest show systems ever built.
- More than 800 species of plants, native to 40 different countries, grow at the Disneyland Resort.



- The landscape surrounding the Jungle Cruise has evolved into its own ecosystem since the attraction opened in 1955. The trees have created a canopy that allows species of ground-plants to grow that otherwise wouldn't in Southern California.
- 38 different languages are spoken among Disneyland Resort Cast Members.
- Through the years, a virtual "Who's Who" of the 20th and early 21st centuries has visited the Disneyland Resort, including U.S. presidents (dating to Harry S. Truman), numerous heads of state and countless athletes, artists, authors and celebrities.
- The Disneyland Resort custodial team helps to recycle more than 22 tons of material each day.
- Disneyland Resort costuming Cast Members maintain more than 1,200 different costumes.
- More than 50 scuba divers work year-round to maintain Disneyland Resort attractions.